

BODYGUARDZ[®]

RESELLER PARTNER STARTUP KIT



About BodyGuardz

BodyGuardz was founded in 2002, originally as NLU Products. In March 2011, the company officially changed its name to BodyGuardz. What began with a small line of screen protectors for a limited number of devices, BodyGuardz has grown into a solid organization with a reputation for quality and millions of products sold across the globe.

At BodyGuardz, we are committed to offering **top quality products** at a reasonable price. Our mission is to protect the devices of those we serve. We pride ourselves in delivering products and providing service that is **a step above the rest**. Not only are the products we offer the highest quality available for device protection, but they are also found in one place.

Whether you are looking for full-body protection, screen protection, superior hi-def headphones, decorative skins, or a case for your iPhone or iPad, **we've got you covered®**.



Points of Partnership

New Devices

We work very hard to stay current with the latest devices as they enter the market. If you discover a device that we have not yet produced products for, contact your account representative so we can work to produce what you need. Also, if you have access to new devices, we encourage you to work with us so we can create products as quickly as possible.

Payment Terms

- All orders must be prepaid by check, credit card, or wire transfer
- BodyGuardz accepts VISA, MasterCard, and American Express
- All credit card transactions over \$1,500 are subject to a 3.5% convenience fee
- International orders must pre-pay by check or wire transfer
- Payment terms are available to established customers who qualify. Ask account manager for further details.

Order Process

- All orders should be placed using the BodyGuardz online ordering system via the Reseller Portal. Exceptions must be approved through your account manager and Purchase Orders must reference BodyGuardz part numbers.
- Most orders are processed and shipped within 3 business days of their receipt (depending on quantity ordered).
- Refer to BodyGuardz online Reseller Portal page in this document for ordering instructions
- Minimum Order Quantity of six per SKU is required

Shipping

- Domestic orders above \$500 receive free standard shipping.
- Domestic orders under \$500 incur a \$15.00 (per order) shipping & handling charge or the actual cost of the shipment, if the shipping cost is greater than \$15.00.
- Standard shipping is UPS Ground.
- Resellers may provide a FedEx, UPS, or DHL account number if a specific method is preferred. No additional shipping fees will be charged.
- International customers are responsible for all shipping, customs fees, and duties and taxes.

Return and Refund Policy

- BodyGuardz accepts returns up to 10% of original purchase within a six-month period.
- Returned product must be unopened and in new, resalable condition.
- Refunds on returned product will be given in the form of a credit once the return has been received and evaluated. Cash refunds are not available.
- Resellers must be able to provide a new purchase order in the amount of the refund.

Pricing Policy

In an effort to preserve continuity across all retail channels, BodyGuardz assigns a MSRP to each item manufactured. All resellers are expected to maintain this pricing structure regardless of the point-of-sale (including brick and mortar stores, kiosks, and e-commerce websites), unless prohibited by local or governing law. Any variance from MSRP must have written approval from BodyGuardz. If this policy is violated BodyGuardz reserves the right terminate business with that reseller. All prices quoted are in US dollars.

I have read and agree to the terms and conditions contained in this reseller application.

Signature: _____ Date: _____

Company Information

FAX COMPLETED FORM TO 801.495.3516

CONTACT INFORMATION

| Shipping | | Billing | |
|---------------------|--|-----------------|--|
| Reseller Name | | Company Name | |
| Address | | Address | |
| City, State | | City, State | |
| ZIP | | ZIP | |
| Country | | | |
| Phone Number | | Accounting Info | |
| Primary Contact | | Contact Name | |
| Contact Email | | Contact Email | |
| EIN Number | | Contact Phone | |
| Sales Tax Exempt #: | | Fax Number | |

About Your Company:

| | | | | |
|---------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|----------------------------------|-------------------------------------------|
| Annual Sales | <input type="checkbox"/> Less than 1M | <input type="checkbox"/> 1M-10M | <input type="checkbox"/> 10M-50M | <input type="checkbox"/> Greater than 50M |
| Number of Locations: | | | | |
| Primary Business | | | | |
| <input type="checkbox"/> Currently purchase from distributor: | _____ | | | |
| Where are you planning to sell BodyGuardz products? | <input type="checkbox"/> brick and mortar store <input type="checkbox"/> kiosk <input type="checkbox"/> Your own e-commerce website <input type="checkbox"/> amazon <input type="checkbox"/> ebay <input type="checkbox"/> other (please list below) | | | |
| | _____ | | | |

TRADE REFERENCES

| | | | |
|---------------|--|---------------|--|
| Company Name: | | Company Name: | |
| Address: | | Address: | |
| City, ST ZIP: | | City, ST ZIP | |
| Contact Name: | | Contact Name: | |
| Phone Number: | | Phone Number: | |
| FAX Number: | | FAX Number: | |

| | | | |
|---------------|--|---------------|--|
| Company Name: | | Company Name: | |
| Address: | | Address: | |
| City, ST ZIP: | | City, ST ZIP | |
| Contact Name: | | Contact Name: | |
| Phone Number: | | Phone Number: | |
| FAX Number: | | FAX Number: | |

Rider to Credit Application

The undersigned certifies that the statements in this application are true and complete. You may verify and obtain additional information concerning the credit standing of the applicant. The application hereby authorizes the release of information regarding its account status. The applicant agrees to pay all bills and invoices when the same becomes due or payable pursuant to the terms of the sale. The applicant agrees that all transaction and disputes between the applicant and BodyGuardz shall be governed by the laws in the state of Utah, and further agrees that all legal actions and proceedings arising between applicant and BodyGuardz shall be commenced only in such state, and applicant hereby consents to the jurisdiction of the federal and state courts located in Utah.

Upon approval of credit with NLU Products L.L.C. DBA BodyGuardz, I understand that I will not be sent a monthly statement. The invoice I receive will be the only notice to me that payment is due.

I also understand and agree to pay a service charge, not in excess of that specified by law that will be assessed (on a monthly or part-month basis) if I don't pay within the specified payment terms. I further understand and agree to pay ACTUAL COLLECTION COST AND/OR LEGAL FEES required to obtain payment in case my account become delinquent.

| | | |
|--------------|----------|------|
| Company Name | Signed | |
| | Position | Date |
| | | |
| Company Name | Signed | |
| | Position | Date |

Ongoing Authorization to Charge Credit Card

I hereby request and authorize NLU Products, LLC DBA BodyGuardz to charge my credit card for all current and future amounts When due.

- This agreement is subject to the NLU Products, LLC Terms of Invoice
- This agreement may be cancelled with 30 days written notice

Card Type Visa MasterCard American Express

Name on Card _____

Card Number _____

*Verification (CVV) Number _____

*This number is printed on your MasterCard & Visa cards in the signature area of the back of the card. (it is the last 3 digits AFTER the credit card number in the signature area of the card).

You can find your four-digit card verification number on the front of your American Express credit card above the credit card number on either the right or the left side of your credit card.

Expiration Date _____

Card Billing Address _____

City _____ State _____ Zip _____

Authorized By (Print Name) _____

Signature _____

Date _____

ScreenGuardz®



The Ultimate Screen Protection

BodyGuardz knows that not all screen protectors are created equal. Our ScreenGuardz line represents the best hand-held screen protection available. We offer several options, including: **UltraTough®**, **HD® Anti-glare / Anti-fingerprint**, **Privacy**, **Classic Clear**, and **Pure™** premium glass.

In addition to offering a wide variety of options, BodyGuardz manufactures nearly all of its products in the USA, keeping turn-around time for new devices to 24 hours in some cases. You can count on BodyGuardz to be the first-to-market with the latest gadgets.

- All ScreenGuardz are custom designed and tested on each individual device
- All ScreenGuardz qualify for the **Advantage Lifetime Replacement Program**



HD™

- Ultra-slim PET film
- Anti-glare / Anti-fingerprint
- Slight adhesive
- Easy to apply and remove
- Includes 2 protectors*



PRIVACY

- 4-Way privacy film (Up, down, left, right)
- Slight adhesive
- Easy to apply and remove
- Includes 1 protector



UltraTough®

- Premium, scratch-proof film
- Gel or Dry installation
- Optically clear
- Treated with anti-microbial
- Includes 2 protectors*



CLASSIC CLEAR

- Vinyl screen protector
- Clings statically
- Easy to install
- Quick and convenient
- Includes 5 protectors

* Handheld devices include 2 protectors, tablets include 1.

** Classic Clear and Pure have certain restrictions, ask your BodyGuardz account manager for more details.

ScreenGuardz® Pure™

Premium Tempered Glass Screen Protector



When it comes to touch screens, nothing tops the functionality, feel and clarity of glass. The same is true of screen protectors. Made from a special chemically-tempered glass exceeding the hardness of steel, ScreenGuardz® Pure™ Glass Screen Protector sets the standard in protection. A smudge-resistant coating and high touch sensitivity ensure performance in equal measure. No matter what you're protecting, ScreenGuardz Pure is the clear choice.



Extreme impact and scratch protection



Perfect clarity and adhesion



Anti-smudge coating



Available for:

iPhone 5 Galaxy S 4
iPhone 4/4S Galaxy S III
iPad 2/3/4 Galaxy Note II
iPad mini

"Truly Amazing"

- Opie, BodyGuardz Customer

"The best screen shield I have ever used"

- Russell, BodyGuardz Customer

Also available with
Privacy technology



clear skins™



Indestructible & Better Than Ever

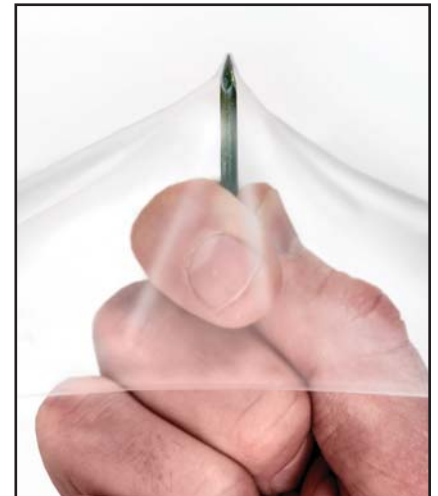
BodyGuardz **UltraTough® Clear Skins** are known for their indestructible nature. But in January of 2012, after 10 years of experience, we decided to take device protection to the next level by developing our own film. This re-engineered film is the first to be designed specifically for mobile device protection. It's **tough, durable, crystal clear**, and it's been treated with an anti-microbial, to prevent microbial growth. You will never have to worry about your device getting scratched again.

Dual-Application Process

Users no longer have to choose between a liquid-based or “dry apply” protective skin. UltraTough clear can be installed with or without the included alcohol-based gel, making it the industry's first dual-application process.

Optically Clear & Scratch Resistant

UltraTough Clear Skins cover the entire device for full-body scratch protection. The thin and optically clear film is barely noticeable and does not add bulk to the phone or tablet. UltraTough also has a scratch resistant coating, extending the life of your protector.



Outstanding Design

Each protector is custom designed for every device. Our designers put in the time and tedious work to create protectors that fit your device exactly, making each product installation quick and hassle-free. From corner to corner, your device will be completely covered.



2 Complete Sets

We include 2 complete sets of UltraTough clear skins in each box (except for MacBooks and Tablets). For most people, this is the first time they have ever installed anything like this. We recognize that you may want a second try. We also know it is always nice to have a spare, just in case you may need to send your device in for repairs.

Protection Never Looked So Good

Are you looking for durable protection with style? We have the answer you've been waiting for: **BodyGuardz Armor™**

- **Tough, Protective and stylish**
- **Screen Protector Included**
- **Easy to install and remove**
- **Lifetime warranty**



A Design for Every Personality

BodyGuardz Armor is available in three different product lines: **Armor Carbon Fiber**, **Armor Rindz™**, and **Armor Art**. Each product line features unique colors and designs with something to fit every personality. Armor is sleek and stylish; protecting your phone without adding extra bulk.

Full-body Protection

To ensure that your device is fully protected, BodyGuardz armor products come bundled with a screen protector. Mobile phone designs include an **UltraTough®** Clear screen protector, while

Tablet and eReader designs include an **HD™ Anti-glare / Anti-fingerprint** screen protector.



Easy Installation

The liquid-free installation is simple and takes only a few minutes. The skin and the screen protectors can be easily removed and leave no permanent residue on the device. For step-by-step instructions visit the BodyGuardz YouTube channel: youtube.com/bodyguardz



TEMPERED GLASS

Total Protection. Zero Compromise.

The Guardian combines a sleek, drop-proof exterior with an ultra-responsive "harder than steel" tempered glass screen protector to create the ultimate case. Providing the total protection your iPhone deserves - without sacrificing on the touch sensitive performance you expect.

Available for iPhone 5. MSRP \$79.95

coming soon for other devices



INCLUDES: Revolutionary ScreenGuardz® Pure™ chemically tempered glass for perfect clarity

Ultra-tough back shell engineered for perfect camera operation



Inner bed of molded TPU Padding

Unique, one-piece "clamshell" design that snaps on and off in seconds





Protection Personalized

mykase offers stylish protection for your iPhone 5 & 4/4S that is as unique as you are. Using mykase's patent-pending system of interchangeable parts, you can mix and match styles on the fly, or even print your own image for a truly one-of-a-kind creation.

Whatever your style, mykase lets you express it without sacrificing functionality or protection.

- Customizable back plates
- Durable & protective
- Variety of colors & designs
- Interchangeable pieces

Description: 3 piece case with interchangeable sides, bottom and back. Base available in gloss white and matte black. Multiple colors and designs available.



mykase Starter Kit MSRP - \$29.95

Includes: 1 case (includes back panel), 2 additional back panels



Gloss White

Matte Black

The Slim™



Brick Red

Stylish, ultra-thin case for iPhone 5

The Slim was created to offer case lovers a sleek, form-fitting design that enhances the natural beauty of the iPhone 5. Available in 7 unique colors and at such a reasonable price, slim is as much an accessory as it is a protective case. The soft touch finish enhances grip while embodying the style that is synonymous with the BodyGuardz name.



- Sleek, thin protection
- Soft touch finish, superior feel
- Easy to put on and remove

MSRP: \$19.95

Available in 7 unique colors



Blush Pink



Orchid Purple



Mustard Yellow



Ocean Blue

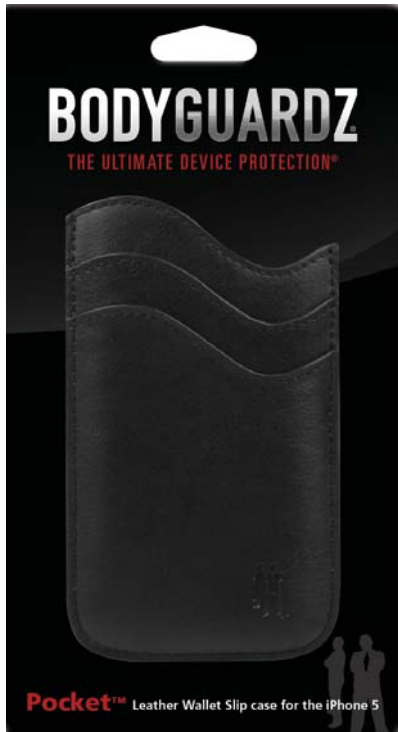


Vivid Teal



Onyx Black

The Pocket™



Leather Wallet Slip case for the iPhone 5

Made of high grain leather, this premium slip case offers a padded resting place for your iPhone. With 2 convenient pockets for storing your driver's license and credit cards, Pocket provides the ability to condense those important items into one simple case. The micro fiber interior provides a quick clean of your screen every time you put it in and remove it from the case.

- Made from high grain leather
- Micro Fiber cloth interior
- Two slots for holding cards or cash
- Convenient and stylish
- Can be purchased alone or with Armor Carbon Fiber or Rindz

MSRP:
\$19.95

Cover it.
Clean it.
Protect it.



front

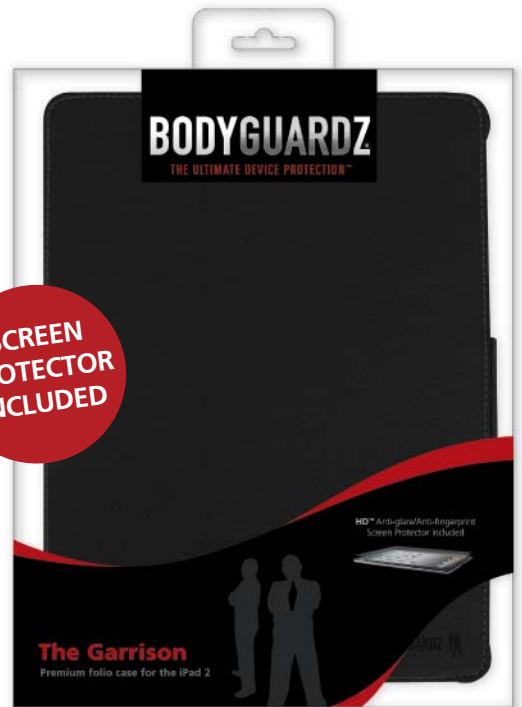
back

The Garrison™

Fortified Tablet Protection

The Garrison is the latest offering from BodyGuardz in the form of a sleek, durable & stylish folio case for the Apple iPad 2/3/4, the iPad mini, and the Kindle Fire. It provides maximum protection while embodying the style that is synonymous with the BodyGuardz name.

- Provides protection for your iPad or Kindle Fire during everyday use
- Allows full access to screen, controls, and ports
- Includes an HD® Anti-Glare / Anti-Fingerprint screen protector
- Bi-fold screen cover with wake / sleep function
- Made with premium materials



Task Mode



Cinema Mode



iPad 2/3/4 • \$49.95

iPad mini • \$39.95

Kindle Fire • \$39.95



Built with premium materials



Maximum protection

The Sentinel™

Premium Wallet Folio for the iPad mini



Designed to ensure your iPad mini is safe and protected, **The Sentinel™** lives up to its name. Complete with slots for your credit cards, business cards, cash and more, this premium wallet folio will keep you wondering how you ever used your iPad mini without it.



Task Mode



Cinema Mode

- Provides protection during everyday use
- Allows full access to screen, controls, and ports
- Bi-fold screen cover with multi-function pockets
- Integrated hand strap for grip & security
- Made with premium materials
- Screen Protector Included



Packaging



Premium in-ear sound

Every BodyGuardz earjax listening product is made from the **finest materials available**. Whether it's our hand-crafted aluminum housing, high-definition micro drivers, double-anodized aluminum splitters, or premium ballistic-nylon carrying cases, you can rest assured that our quality is every bit as good as our sound. Every BodyGuardz earjax product is carefully tested to ensure exact compliance to our stringent sound quality requirements.



moxy

MSRP \$64.95



lyrics

MSRP \$99.95



bumps

MSRP \$34.95



gigs

MSRP \$19.95



tonics

MSRP \$29.95

Making a Difference

Every time you buy a BodyGuardz earjax product, a percentage of that sale helps fund the distribution of hearing aids to those who are unable to afford them. We have partnered with the Starkey Hearing Foundation, a respected non-profit organization, in supporting their worldwide initiative, "So the World May Hear."

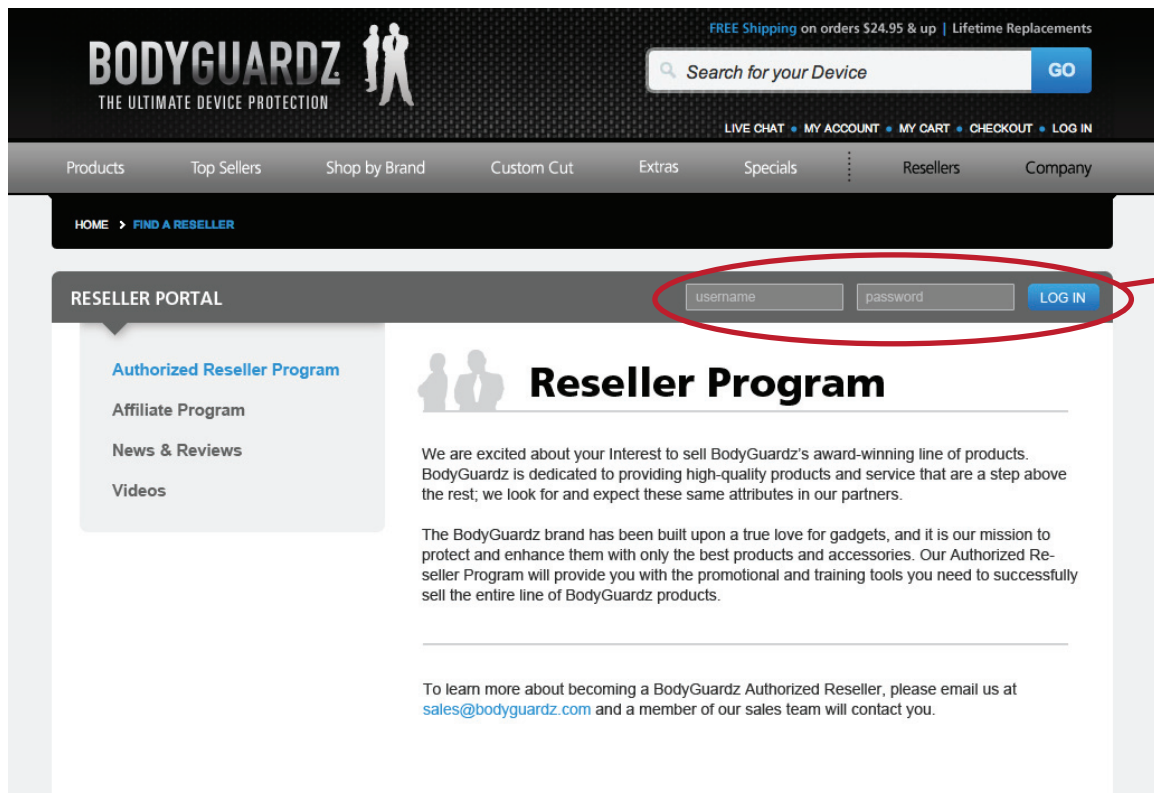


BodyGuardz Reseller Portal

As an authorized BodyGuardz Reseller you will be given a login to our Reseller Portal. Inside the Portal you will have access to all of our marketing materials, the latest pricelist, any POP signage we have available, and the BodyGuardz online ordering system, where you will place all of your orders. Below is an overview of the available materials and instructions for using the online ordering system.

The Reseller Portal is located on the BodyGuardz website at:

www.bodyguardz.com/resellers



Log in here

Materials available:

- Device Product Images
- Product Sales Sheets
- Product Photos
- Corporate logos and guidelines
- Current Promotions
- Videos
- Pricelist
- Online Ordering System

BodyGuardz Online Reseller Ordering System Instructions

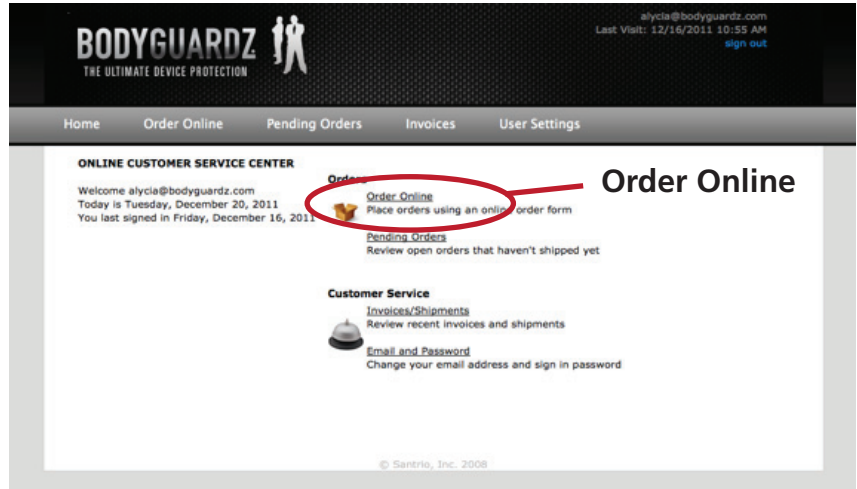
Welcome to BodyGuardz Online Reseller Ordering System.

Below are detailed instructions on how to place an order with BodyGuardz online.

Step 1: Sign In

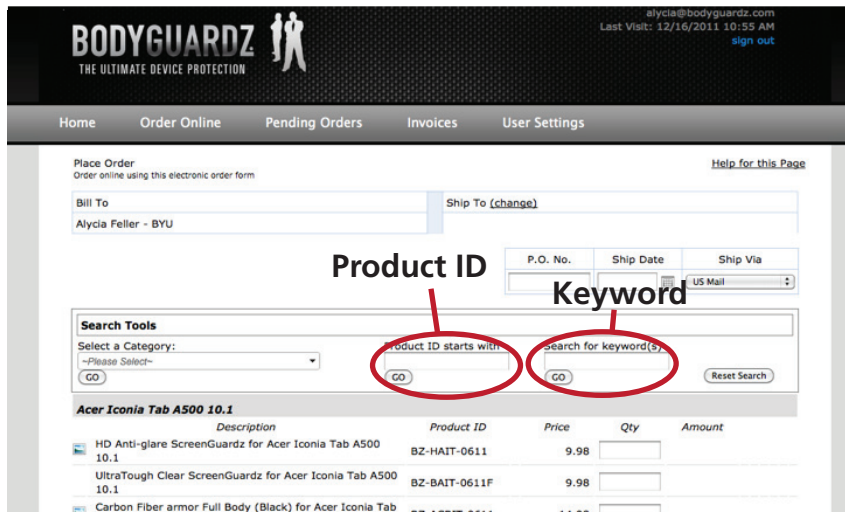
The BodyGuardz Online Ordering System can be accessed from inside the Reseller Portal or directly at: <https://www.santrio.com/CustSignIn.aspx>. You will be emailed a username and password. Click on **Place an Order** and then enter your username and password when prompted.

Once you have logged in, you will see the different options that you have – Order Online, Pending Orders, Invoices, and User Settings. The first time that you log into the BodyGuardz Online Ordering Portal, we encourage you to change your password.



Step 2: Place Order

To place an order, click on **Order Online**. This will bring up the order page. When going to place an order you have two options **PLACE ORDER** and **REORDER**. Clicking **PLACE ORDER** will allow you to place an order online. Clicking **REORDER** will allow you to choose products from your previous 3 invoices – you can add new items if you select this option as well.



that you entered. You can do a search for a partial number as long as you enter the beginning of the part number.

You can also search by using Keywords. Click in the **Search for keyword(s)** box and enter the name of the device you are looking for. This will bring up all products using that name or the keywords that you entered.

Once you have searched for a product and it comes up on the screen, you can then enter the quantity of that item in the **Qty** box. To get the total Amount for that item simply click on the page next to **Qty** or hit enter/return.

Continue this process until you have entered all of the products for your order. Once you have completed entering all of the products for your order, click the **Review and Submit** button at the bottom of the page.

Step 3: Review & Submit

You will now be able to review your order check and make sure everything is correct.

On this page in the Memo section you can add items that you could not find previously and put any order information that you would like us to know in this section.

After reviewing your order, shipping info, and entering any special information or instructions you can then click on the **Submit Order** button to submit your PO. You can also save your order as a draft or cancel your order. You will be able to see that you order has been submitted and you Account Manager will confirm that your order has been received.

| Product ID | Description | Qty | Price | Amount |
|---------------|--------------------------------------------------------------|------------|-----------------|----------------|
| BZ-MMBI4-1011 | mykase for iPhone 4/4S Starter Kit (matte black) | 10 | 14.98 | 149.80 |
| BZ-MGW14-1011 | mykase for iPhone 4/4S Starter Kit (gloss white) | 10 | 14.98 | 149.80 |
| NL-HAI2-0311 | HD Anti-glare ScreenGuardz for Apple iPad 2 | 10 | 9.98 | 99.80 |
| NL-BAI2-0311 | UltraTough Clear Full Body (Wet Apply) for Apple iPad 2 | 25 | 14.98 | 374.50 |
| BZ-ACFI2-0311 | Carbon Fiber armor Full Body (Black) for Apple iPad 2 | 5 | 14.98 | 74.90 |
| BZ-ACWI2-0311 | Carbon Fiber armor Full Body (White) for Apple iPad 2 | 5 | 14.98 | 74.90 |
| BZ-ACRI2-0511 | Carbon Fiber armor Full Body (Red) for Apple iPad 2 | 5 | 14.98 | 74.90 |
| NL-HAI4-0610 | HD Anti-glare ScreenGuardz for Apple iPhone 4/4S | 10 | 5.49 | 54.90 |
| NL-UAI4-0211 | UltraTough Clear ScreenGuardz (Dry Apply) for Apple iPhone 4 | 20 | 7.48 | 149.60 |
| NL-BAI4-0610 | UltraTough Clear Full Body (Wet Apply) for Apple iPhone 4/4S | 50 | 11.98 | 599.00 |
| NL-PAI4-0610 | Privacy ScreenGuardz for Apple iPhone 4/4S | 10 | 9.98 | 99.80 |
| NL-TCF4-0111 | Carbon Fiber armor Full Body (Black) for Apple iPhone 4/4S | 5 | 9.98 | 49.90 |
| BZ-ACW4-0311 | Carbon Fiber armor Full Body (White) for Apple iPhone 4/4S | 5 | 9.98 | 49.90 |
| BZ-ACR4-0511 | Carbon Fiber armor Full Body (Red) for Apple iPhone 4/4S | 5 | 9.98 | 49.90 |
| | | 175 | Subtotal | 2051.60 |

If you have any questions about entering an order using the BodyGuardz Online Reseller Portal please contact your account manager.

Thank you!