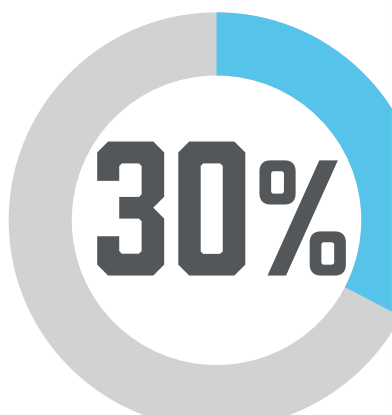
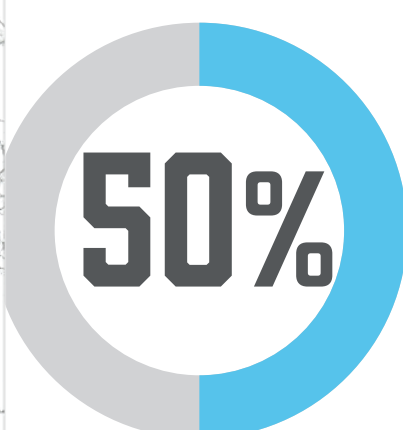


# WHY EVERY DEVICE NEEDS BODYGUARDZ PURE 2®

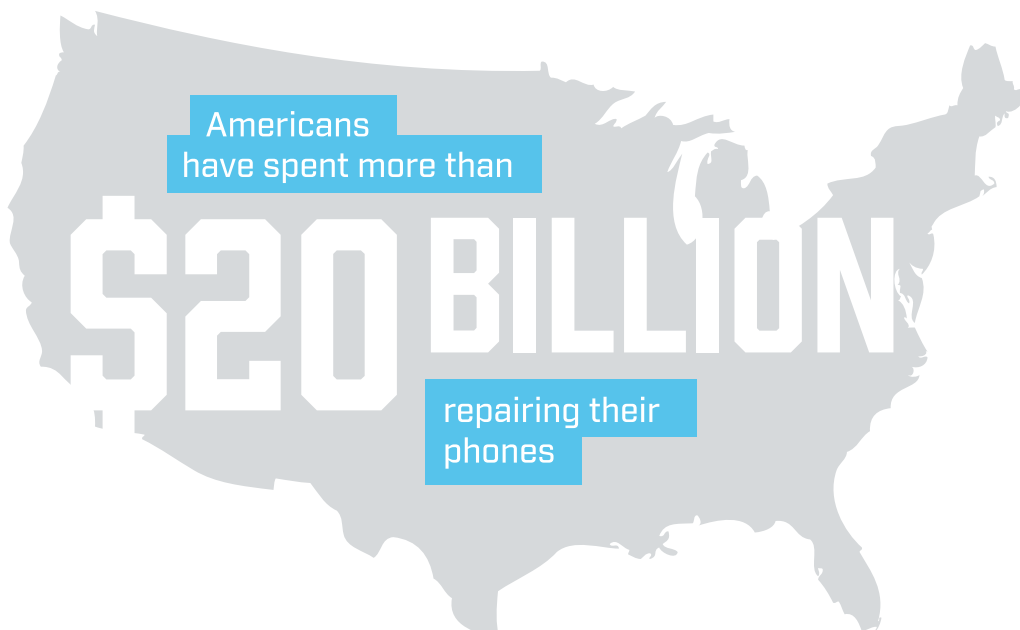
30 percent of smartphone owners break their phones within 12 months of purchasing them



For people under 35, the rate is closer to 50 percent



## EVERY 2 SECONDS, SOMEWHERE IN AMERICA A PHONE BREAKS



PHONE DAMAGE is **10X** more common than LOSS or THEFT



**17%** of smartphone owners have damaged their phones more than once

## THE LIFE OF AN IPHONE SCREEN



\*Cost of repair without additional warranty coverage, according to [support.apple.com](http://support.apple.com).

\*\*Plus \$5.95 shipping through BodyGuardz Advantage Program at [bodyguardz.com/advantage\\_program](http://bodyguardz.com/advantage_program).