

BODYGUARDZ®

- + #2 Fastest-growing case brand
- + #4 in dollars per store
- + NPD: 1 of 3 brands to enter the market with impressive gains

UNEQUAL®
IMPACT
MATERIAL

10^{FT}
DROP
RATED



SHOCK™

TPU CASE \$29.99



ACE PRO™

TRANSPARENT CASE \$34.99



\$30-\$39 cases own
30% of market share



Consumers are shifting
to slimmer cases



Transparent cases
are trending

*BASED ON NPD DATA, MAY 2016