

TRADE IN AND TRADE UP TO A BODYGUARDZ PERFECT PAIRZ

+ INSTANT CREDIT FOR ACCESSORIES

AT&T Trade-In Program provides instant credit for customers to buy BodyGuardz Perfect Pairz and other accessories.

+ ACHIEVE YOUR DASHBOARD METRICS

Reach your trade-in target

Increase your accessory attach rate with a trade-in

BodyGuardz Perfect Pairz is an easy way to sell at least 2 accessories per customer transaction—a BodyGuardz case and BodyGuardz screen protector.

HOW TO ACTIVATE:

+ ASK ABOUT TRADE-IN

Ask if a trade-in is part of the customer's shopping experience today.

+ SELL A BODYGUARDZ PERFECT PAIRZ

Purchase a BodyGuardz case and screen protector together.

+ FREE SCREEN PROTECTOR REPLACEMENTS AND FREE SHIPPING

By purchasing a Perfect Pairz, customers receive FREE shipping on FREE screen protector replacements.

Register at www.bodyguardz.com/register.

+ COMBINE AT&T TRADE-IN WITH GRAB AND SAVE

Extend the value of the trade-in credit by combining it with the Buy 3 and Save 20% deal—providing more compelling value to customers.

+ PRACTICALLY FREE

With trade-in values up to \$200 from AT&T, a BodyGuardz Perfect Pairz for a customer's new device is practically FREE!



ASK IF A

TRADE-IN

IS PART OF THE CUSTOMER'S SHOPPING EXPERIENCE TODAY

#PERFECT PAIRZ

Best-Selling Perfect Pairz



iPhone Xs Max

Pure[®] 2 Edge + Harmony[™] = \$90

Galaxy S10

UltraTough[®] + Ace Pro[®] = \$55

Perfect Pairz =

FREE Replacements and FREE Shipping*

Save up to \$800 in screen protector and shipping costs over the lifetime of the device.

*Proof of purchase of BodyGuardz case is required for free shipping bundle. Customers are limited to 5 free screen replacements per year, with free shipping included, for each product purchased. Customers must return broken screen protector within 60 days. If the broken screen protector is not received in this time, customers are charged the full retail price for the new protector.

© Copyright 2019 BodyGuardz