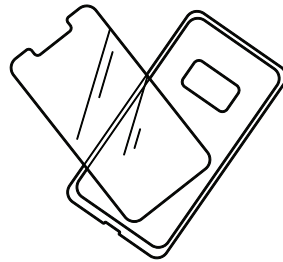




# PERFECT PAIR



## Why should you sell the Perfect Pair?

- ✦ Perfect Pair provides an immediate **2.0 attach rate**
- ✦ Perfect Pair with an AT&T accessory offer, such as Buy 2 Get 1 Free, drives accessory revenue and creates a **3.0 attach rate**
- ✦ Perfect Pair drives accessory revenue per opportunity



## Why do customers need the Perfect Pair?

- ✦ **FREE** screen protector replacements and **FREE** shipping\*
- ✦ Best customer value for complete device protection
- ✦ Safeguards against impact, scratches and bacteria with **NEW Ultra-Fresh®** antimicrobial protection

\*LIMIT 5 SCREEN PROTECTOR REPLACEMENTS WITH FREE SHIPPING FOR EACH BUNDLE PURCHASED.

