

# TRADE IN AND TRADE UP TO A BODYGUARDZ PERFECT PAIRZ

## + INSTANT CREDIT FOR ACCESSORIES

AT&T Trade-In Program provides instant credit for customers to buy BodyGuardz Perfect Pairz and other accessories.

## + ACHIEVE YOUR DASHBOARD METRICS

**Reach your trade-in target**

**Increase your accessory attach rate with a trade-in**

BodyGuardz Perfect Pairz is an easy way to sell at least 2 accessories per customer transaction—a BodyGuardz case and BodyGuardz screen protector.

## + COMBINE AT&T TRADE-IN WITH GRAB AND SAVE

Extend the value of the trade-in credit by combining it with the Buy 3 and Save 20% deal—providing more compelling value to customers.

## + PRACTICALLY FREE

With trade-in values up to \$200 from AT&T, a BodyGuardz Perfect Pairz for a customer's new device is practically FREE!

## HOW TO ACTIVATE:

### + ASK ABOUT TRADE-IN

Ask if a trade-in is part of the customer's shopping experience today.

### + SELL A BODYGUARDZ PERFECT PAIRZ

Purchase a BodyGuardz case and screen protector together.

### + FREE SCREEN PROTECTOR REPLACEMENTS AND FREE SHIPPING

By purchasing a Perfect Pairz, customers receive FREE shipping on FREE screen protector replacements.

Register at [www.bodyguardz.com/register](http://www.bodyguardz.com/register).



ASK IF A

# TRADE-IN

IS PART OF THE CUSTOMER'S SHOPPING EXPERIENCE TODAY

#PERFECT PAIRZ

Best-Selling Perfect Pairz



**iPhone Xs Max**

Pure<sup>®</sup> 2 Edge + Harmony<sup>™</sup> = \$90

**Galaxy S10**

UltraTough<sup>®</sup> + Ace Pro<sup>®</sup> = \$55

**Perfect Pairz =**

**FREE Replacements and FREE Shipping\***

Save a minimum of \$225 over the life of the device.

\*Proof of purchase of BodyGuardz case is required for free shipping bundle. Customers are limited to 5 free screen protector replacements, with free shipping included, for each product purchased. Customers must return broken screen protector within 90 days. If the broken screen protector is not received in this time, customers are charged the full retail price for the new protector.

© Copyright 2019 BodyGuardz