

PROTECT YOUR CUSTOMERS' ENTERTAINMENT DEVICES



81% OF SMARTPHONE USERS
STREAM VIDEO ON THEIR
MOBILE DEVICES



48% OF MILLENNIALS ONLY
WATCH VIDEOS ON THEIR
MOBILE DEVICES

50% OF DTV CUSTOMERS
STREAM ON THEIR
MOBILE DEVICES

75%
OF THOSE CUSTOMERS STREAM
DTV ON THEIR **SMARTPHONES**

50% OF THOSE STREAM
ON THEIR **TABLETS**

WE'VE GOT YOU COVERED®

BODYGUARDZ®



PURE 2 EDGE

EDGE-TO-EDGE
SCREEN PROTECTION

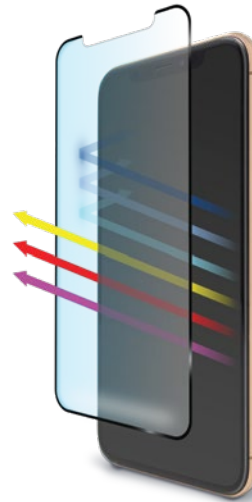
- + Edge-to-edge protection
- + Aluminum-infused glass
- + Impact-absorbing adhesive technology
- + Thinner, stronger glass
- + Precision-cut edges
- + Case friendly



PURE 2

WITH ALUMITECH™

- + 25% better drop performance
- + 5x more scratch resistant
- + Born at .33mm
- + Aluminosilicate tempered glass
- + Ion strengthened
- + Precision-cut edges



PURE 2 EYEGUARD

SCREEN PROTECTION WITH
BLUE LIGHT REDUCTION

- + Blocks up to 43% of harmful blue light
- + Reduces digital eye strain
- + Case-friendly, edge-to-edge protection
- + Maintains clarity
- + Aluminum-infused, tempered glass
- + 9H hardness



PURE ARC™

CURVED TEMPERED GLASS
SCREEN PROTECTION

- + Premium heat-bent tempered glass
- + Ion strengthened
- + Edge-to-edge protection
- + Full touch sensitivity
- + Anti-fingerprint coating
- + Case friendly

ADVANTAGE
PROGRAM



FREE replacements

when you purchase a Pure, Pure 2, Pure Arc, or
SpyGlass screen protector.

OR

FREE replacements + FREE shipping

when you bundle a BodyGuardz screen protector and
a BodyGuardz case with Unequal technology.

OVERCOMING OBJECTIONS

YOUR STRATEGY TO SELL MORE BODYGUARDZ ACCESSORIES

OBJECTION #1

"I've never broken my phone screen. I'm very careful with my phone. Protective cases are too bulky."

SOLUTION

- + Nobody plans on breaking their phone. Accidents happen.
- + A phone screen breaks every **2 seconds** in the USA.
- + **50%** of smartphone owners under the age of 35 break their phone screens.
- + In the time it takes to watch an hour-long TV show, **1,800 phone screens will break.**
- + Americans have spent over **\$20 BILLION** repairing phone screens.

OBJECTION #2

"I don't want to spend the money today. I don't have the money today."

SOLUTION

- + You'll spend it later.
- + Cost to repair a phone screen:
 - iPhone 8: **\$149**
 - iPhone 8 Plus: **\$169**
 - iPhone X/Xs: **\$279**
 - Turn-around time: **5-7 business days**
 - Galaxy Note9: **\$239**
 - Galaxy S9: **\$220**
 - Galaxy S9+: **\$230**
 - Turn-around time: **10 business days**
- + AT&T selling tools:
 - Accessories on installment.
 - Grab and save.

OBJECTION #3

"I can find it cheaper online. I have Amazon Prime."

SOLUTION

- + Downsides to buying online:
 - Cannot trust **quality** of online brands.
 - It takes 2-7 days for orders to arrive. Don't wait, **it only takes one drop.**
 - No AT&T or BodyGuardz warranty.
- + **Walk out of the store with a fully protected device installed by an AT&T professional.**



+

FREE SHIPPING

on replacements when you bundle Pure, Pure 2, Pure Arc or SpyGlass and a BodyGuardz case with Unequal technology.

BODYGUARDZ CASE WITH UNEQUAL®

Ace Pro®, Shock™, or Contact®



BODYGUARDZ SCREEN PROTECTOR

Pure®, Pure 2, Pure Arc™, or SpyGlass®

WE'VE GOT YOU COVERED®

BODYGUARDZ®



SPYGLASS® 2

PRIVACY TEMPERED GLASS
SCREEN PROTECTION

- + 2-way privacy technology
- + Clear when viewed directly
- + Ion strengthened
- + Impact & scratch protection
- + Smooth, anti-smudge surface
- + Aluminosilicate glass



SPYGLASS® EDGE

EDGE-TO-EDGE PRIVACY
GLASS SCREEN PROTECTION

- + Edge-to-edge protection
- + Aluminum-infused glass
- + Impact-absorbing adhesive technology
- + Thinner, stronger glass
- + 2-way privacy technology
- + Clear when viewing directly



HARMONY™

CHIC AND PROTECTIVE
SMARTPHONE CASE

- + Design inspired by women's sunglasses
- + Metallic button accents
- + Metallic mesh speaker guard
- + Unequal® impact material
- + Wireless charging compatible
- + Wire mesh structure amplifies sound



CASES

WITH UNEQUAL®
TECHNOLOGY

- + Slim, low-profile design
- + Injected with Unequal impact material
- + Absorbs shock, protecting device
- + 10 ft. drop rated
- + Unequal is trusted by professional athletes to reduce impact & shock

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